

# UNICORNS, DINOSAURS & ME MEDIA KIT



## ABOUT THE BLOG

Formed in September 2021, Unicorns, Dinosaurs & Me is a lifestyle and parenting blog with an emphasis on living with a childhood cancer diagnosis.

We share our life in the Forest of Dean, Gloucestershire, our travels and activities, our favourite family recipes, and the impact that a childhood cancer diagnosis has on the whole family.

We are open to working with brands that fit our values and only promote products, services, and events that we love ourselves.

## WHO WE ARE

We are the Knight family and we are made up of:

Daddy Dino (Assistant Head at an inner-city school, lover of cooking, going to the gym & rugby)

The Unicorn (born 2012, lover of slime, unicorns & reading),

The Dinosaur (born 2017, lover of dinosaurs, Avengers & Super Mario)

Me (former teacher, former adult social care professional, lover of unicorns, glitter, pink & ampersands)

Finally Millie-Bear the 10-year-old rescued Shepsky (German Shepherd/Siberian Husky Cross).

## LET'S COLLABORATE!

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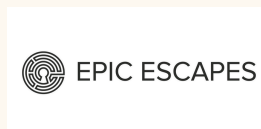
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## SERVICES OFFERED

- Product reviews
- Press trips, days out, attractions and restaurant reviews
- Sponsored posts
- Social media campaigns
- Brand ambassadorship
- Giveaways

## BRANDS WE'VE WORKED WITH



## OUR STATS



Impressions 8.7k  
Total Audience 5.4K



38.8k Impressions  
DA 16